



**DEPARTMENT OF MANAGEMENT STUDIES**  
**Manonmaniam Sundaranar University**  
Tirunelveli-627012.Tamil Nadu-India.  
Re-Accredited with A Grade by NAAC (3<sup>rd</sup>Cycle)



## **Two-Day National Level Workshop on Panel Data Analysis Using STATA and Writing Impactful Research Articles**

**17<sup>th</sup>&18<sup>th</sup> February 2025, Venue: Conference Hall, DoMS-MS University.**



### **About the University**

Manonmaniam Sundaranar University (MSU), located in the rural heartland of southern Tamil Nadu, is a vibrant center for higher education committed to its motto, “*Reaching the Unreached.*” The university's mission is to nurture individuals with exceptional expertise and intellectual curiosity, equipping them to excel in their professions and make meaningful contributions to society. MSU is also renowned for conducting cutting-edge research aimed at addressing the contemporary challenges of the world.

### **About the Department**

The Department of Management Studies (DoMS) at Manonmaniam Sundaranar University was established in 2001 to meet the growing demand for professional management education in southern India. The department seamlessly integrates theoretical learning with practical applications, fostering industry interaction through regular industrial visits and guest lectures by distinguished industrialists. These sessions are conducted in a state-of-the-art, air-conditioned seminar hall. DoMS takes pride in its proactive academic initiatives, which are a hallmark of the institution's commitment to excellence.

## About the Workshop

The Two-Day National Workshop on *Data Analysis & Publication* organized by DoMS-MSU is a comprehensive program designed for researchers in Commerce, Economics, Management, and other Social Sciences. The workshop aims to provide participants with in-depth insights and practical expertise in data analysis techniques. Through interactive sessions, case studies, and hands-on exercises, attendees will learn to effectively analyze complex datasets and derive meaningful insights. The workshop also emphasizes academic publishing, focusing on high-quality journals indexed in Scopus, ABDC (Australian Business Deans Council), ABS, and Web of Science.

## About the Resource Person

Dr. V. Veeravel, M.Com., M.Phil., MBA, Ph.D.

Assistant Professor

Paari School of Business, Amaravati

SRM University- AP, Vijayawada

Andhra Pradesh-India.



The resource person holds an M.Com., M.Phil., MBA, and a Ph.D. in Finance from Pondicherry University. His areas of research expertise include Asset Pricing Models, Corporate Finance, Sustainable Finance, and the Performance of Public Sector Enterprises. He has an extensive portfolio of publications in esteemed indexed journals such as ABDC, ABS, Scopus, and Web of Science. His work has appeared in journals like *Asia Pacific Financial Markets*, *Managerial Finance*, *Corporate Social Responsibility and Environmental Management*, *Quarterly Review of Economics and Finance*, *Journal of Economic Integration*, and the *Copernican Journal of Finance and Accounting*. Additionally, he serves as a reviewer for several reputed international journals. He has actively contributed to the academic community by presenting research papers at national and international conferences and participating in workshops and seminars.

## Who Can Participate:

- Academicians
- Post doctoral Fellows (PDF)
- Ph.D. Research Scholars

## Key High lights:

- Hands-on training sessions (participants are advised to bring laptops).
- Net working and interdisciplinary knowledge exchange.
- Lunch, refreshments, and workshop kits included.
- Spot registration is available.

This work shop provides an excellent platform for enhancing analytical and publishing skills while fostering collaboration among researchers and academicians.

**Registration Fees:** Academicians (Rs.500) Scholars (Rs.300)

**Registration link:** [https://docs.google.com/forms/d/1NExCPWryPzHmeaALVV-oghUZtXHHg\\_em6jmju478\\_7E/edit](https://docs.google.com/forms/d/1NExCPWryPzHmeaALVV-oghUZtXHHg_em6jmju478_7E/edit)

**Bank details to pay the Registration fee**

Account Name: THE CONVENORSDOMSCON

Bank Name: Indian Bank      Account Number: 763371603

IFSC Code: IDIB000A107      Branch: M.S. University



**Contact:** Dr. Marimuthu,KN (9042401843) Mr.Murugan-9789645488

**Venue:**Conference Hall, DoMS- MS University.

**CONVENOR**

Dr.P.Ravi,B.E.,M.B.A.,Ph.D.,

Professor&Head, DoMS, MSU, Tirunelveli.

**ORGANIZING SECRETARY**

Dr Marimuthu.,KN,M.B.A.,M.Phil.,Ph.D.,M.Com.,PGDCA.,PGDPM.,CGT.

Assistant Professor, DoMS MSU, Tirunelveli

**ORGANIZING COMMITTEE**

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